

**WILLIAM R. BENNETT**  
**FOUNDER, VSP & PTS PHYSICIANS**

Bill Bennett created Vision Service Plan (VSP) in 1966 to provide the first pre paid group vision care coverage in Ohio. Thirty years later, Bill merged his eastern states corporate entities with a counterpart in California to form the largest national insurer of vision care benefits in the U.S. During the 1990's, VSP was ranked every year in Fortune magazine's Top 100 companies to be employed, the last three years in the Top 20.

For the next ten years, Bill served as part time Consultant to The Ohio State University College of Optometry and Fisher College of Business. In 2006, Bill formed PTSPhysicians, LLC to provide data collection, analysis, consulting, and reporting services to over 500 physician practices owned by forty Ohio hospitals.

Bill earned his B.A. from Ohio Wesleyan University and his M.A. from University of Connecticut. During his career, he taught Junior Achievement classes in various Columbus middle schools and served two years as Chairman of the Board. Bill also served on the Board of Directors of a local bank, the Board of Ohio Wesleyan University, and was active in United Way campaigns in central Ohio. While living in Charleston, SC from 1996 to 2006, Bill served on the Board of Directors of the Medical University of SC.

Bill is married and currently resides in New Albany.