

Judith M. Bardwick, Ph.D.

Writer, Speaker and Management Consultant

Judith M. Bardwick, Ph.D., has been called one of the great management thinkers of our time. She is a highly regarded writer, speaker, and management consultant specializing in the psychology of the corporate environment. For more than two decades, she has combined cutting-edge psychological research with practical business applications to optimize organizational performance, change organizational views and values, and help managers achieve financial and personal success. IBM, Hewlett-Packard, Johnson & Johnson, 3M, BellSouth, and National Steel are among her many clients.

Dr. Bardwick is the author of one of the top 25 bestselling business books of the last decade, *Danger in the Comfort Zone* (AMACOM; 1995). Her other books include *The Plateauing Trap*, *In Praise of Good Business*, and *Psychology of Women*. In addition, she has published scores of journal articles, papers, and book chapters on an array of topics. In her latest book, *ONE FOOT OUT THE DOOR: How to Combat the Psychological Recession That's Alienating Employees and Hurting American Business* (AMACOM Books; October 2007), Dr. Bardwick sheds light on a deeply troubling condition which she identifies as a "psychological recession." Backed by extensive studies and hard numbers, she reveals how this pervasive sense of job insecurity is taking a serious financial toll on companies worldwide and threatening their economic future.

Prior to starting her consulting business in 1983, she was a Professor in the Department of Psychology at the University of Michigan, and an associate dean in the college of Literature, Science and the Arts. She currently serves as a Clinical Professor of Psychiatry at the University of California, San Diego. She was on the board of Westcorp and Western Financial Bank and is a Fellow of the American Psychological Association. Her biography has appeared in *Who's Who in America*, *Who's Who of American Women*, *The Encyclopedia of American Women*, and other prestigious directories.

Dr. Bardwick earned a B.S. from Purdue University, an M.S. from Cornell, and a Ph.D. from the University of Michigan. She lives in La Jolla, California.